



“Picture an opportunity to profitably invest in a curated index of three highly anticipated movies”

Delirium Pictures, led by the visionary and multi-award-winning director and producer Adam O'Brien, is thrilled to present a **slate of three horror films**. With over 25 years of filmmaking experience, Adam has just celebrated the success of *Mom*, starring Emily Hampshire (*Schitt's Creek*). Collaborating with **Blue Finch Film Release**, a top international sales agent and distributor, this project is poised for both critical and commercial success. Our slate capitalizes on the global appeal and profitability of horror, bringing together groundbreaking talent and innovative visual effects to create a uniquely terrifying cinematic experience.

The Opportunity

We are raising **\$4.5M** in equity to fund a slate of three horror films, set to begin in Q4 2024.

The minimum investment is **\$45,000** and the maximum is **\$4,500,000**

As an investor, you'll earn a one time **20% Premium** on your investment and **share 50% of the global net profits** generated by these films indefinitely, on a pro-rata basis.

With an estimated net revenue of **\$5.6M** to **\$20.5M** by end of 2027, this is a compelling opportunity to invest in a profitable and creatively driven project.

How Do You Recoup

Based on the strength of our Sales Agent **Blue Finch Film Release**, we are confident that we will have many options for distribution. Blue Finch, being a stakeholder in the three films, will leverage its robust industry connections to find the best distribution deals. Several distributors have shown interest in our films, especially “*Stare*.”

Investors will first see returns on their capital through **Minimum Guarantees (MGs)**. Once each film completes post-production, it gains visibility among buyers and the public through articles in *Variety/Deadline*, film festivals, robust social media campaigns, and other methods. The primary goal is to license each film to distributors and secure **MGs** in return. These advance payments, representing **95%-365%** of the total equity budget, are received before each film's release. This approach reduces market risk and accelerates the return on investment.

Additional revenues are generated from the films' release across various platforms: domestic and international theaters, DVD/BluRay, digital sales and rentals, streaming services, cable and network TV licenses, airlines, and film libraries. **About 90%** of these revenues are typically received within **the first 18-24 months** after the initial theatrical release.



Why Invest In Us

Independent Genre (horror in particular), is one of the more lucrative and fruitful segments of the film business, in large part due to its cross border and cross-cultural appeal with a built in strong supporting audience, and an ever-important flexibility on budget constraining aspects such as A-List casting.

Our goal is to mitigate investors' risk, and a slate of films is an effective way to achieve this. When an investor contributes, they invest in all the movies in the slate and benefit from the entire slate. The investors will reap the rewards from the collective profits of all three movies, thereby reducing risk. Essentially, should one film falter at the box office, the others can compensate for any financial shortfall.

We're committed to creating films that the Market demands while maintaining fiscal responsibility.

Filming in Montreal offers numerous advantages, including a favorable USD to CAD conversion rate and generous tax credits from both the Province of Quebec and the country of Canada. The city boasts some of the best filming crews available, and it's also Adam's hometown, where his extensive experience and local business relationships provide a valuable asset. Additionally, filming the movies back-to-back allows for economies of scale, further enhancing the efficiency and profitability of the production process.

With **Blue Finch Film Release** as international sales agent/distributor, offering realistic and robust minimum guarantee (MG) and sales estimates in line with current market conditions.

We invite you to contact us for more details.

Further exposition and detail on this slate of Films, individually and collectively, and with budgetary breakdowns and profit analysis is charted in a long-form investment proposal which is also available at your convenience and request.

Become part of our talented team and help create a series of captivating, spine-tingling, and profitable horror films. Invest in the magic of cinema and reap the rewards!

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